



One Part Scissors

Branding. Web. Advertising. Design.



One Part Scissors Corporate Profile

Our vision is to raise the standard of design in South Africa to an international level while excelling in client service, creativity and quality.

After 9 years of business and design, we are proud of where we're from and excited about where we are going. Our South African entrepreneurship and creativity compliments the technology and resources available in the world today. This combination means we stay up to date with global trends while providing services that are relevant to local business.

One Part Scissors began in 2002 offering Web & Graphic Design. Quickly realizing that companies requiring design were most often met with a mediocrity of both service and design, OPS began acquiring the necessary skills to provide an excellent offering of both. Web Design, especially, is fraught with many mediocre web "designers" who offer the world, and then promptly disappear off the face of it. Due to this, many clients arrived at OPS with bad past experiences, and a wariness of the web. Armed with this understanding, OPS began modelling it's processes with the client in mind. Everything that happens at OPS is extremely client-centric, and including the client in all steps of the process has been the norm since 2002. Client service is as important as design at OPS.

Since the very first clients experienced the quality of the OPS offering, they were asking for more, and OPS quickly began to expand it's service offering. Starting with Web and Print Design, OPS has constantly enlarged it's view and widened it's skill-set so that today, a client of OPS is provided with the full spectrum; from the birth of a brand, to ensuring it's online and real-world presence is marked by excellent design, One Part Scissors delivers a complete solution.

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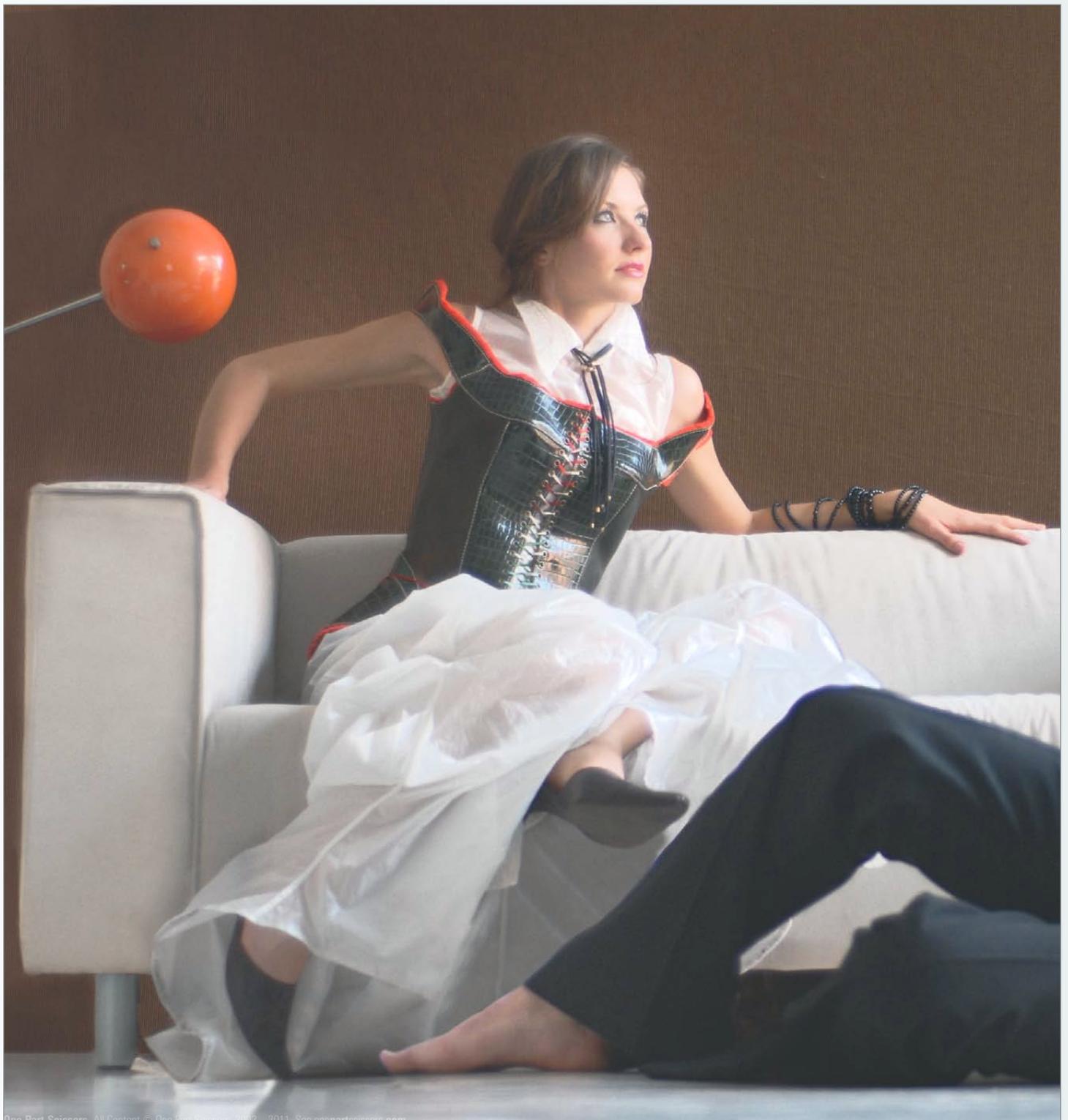


Web Design in Flash and HTML
Content Management Systems
Web Development
MySpace Profile & Blog Design
Interactive CDs and Micro Sites
Presentation Design
Email Newsletters
Email Signature Design
Web Advertising & Banners

Branding Design & Strategy
Logo Conceptualization
Corporate Identity Design
Business Cards

Print Design
Newsletters
Brochures
Packaging Design
Annual Reports

Advertising Design
Promotional Items
Point-of-Sale Design



Some of the things you may have already heard about OPS.



“The team at One Part Scissors is superb! Not only do they offer wonderfully creative solutions, but also a service that is reliable, backed up by individuals who are just great to work with. This is a multimedia company that continues to deliver results for us.”

– Andrew Brough

Owner, Andrew Brough Communications

“I have found it most enjoyable working with the team at OPS.

Specifically, I need to state that [OPS’s] ability to interpret and simplify the highly technical website jargon really impressed me - it was very re-assuring to know that I had a support system that could explain and simplify things when I did not always understand what had to be done. Furthermore, I would like to thank [OPS] for the quick and efficient turnaround times.

In conclusion, I think it is also the feeling that [OPS] was always a step ahead of me in terms of identifying problems and proposing solutions to them – often when I have not even picked up or noticed them.”

– Francine Louw

Brand Manager for Viagra, Pfizer South Africa

“With a boutique outfit like One Part Scissors you’re always well taken care of”

– Lesego Majatladi

Founder and Creative Director of Facets

Below is a short selection of the clients we have had the privilege of working with.

Dent Doctor

OSRAM South Africa

The Music Connection

EasyLife Kitchens

Africa Harvest Biotech Foundation International

Kitchen & Bed Gallery

Andrew Brough Communications

The Lighting Warehouse

Assemblies of God Group South Africa

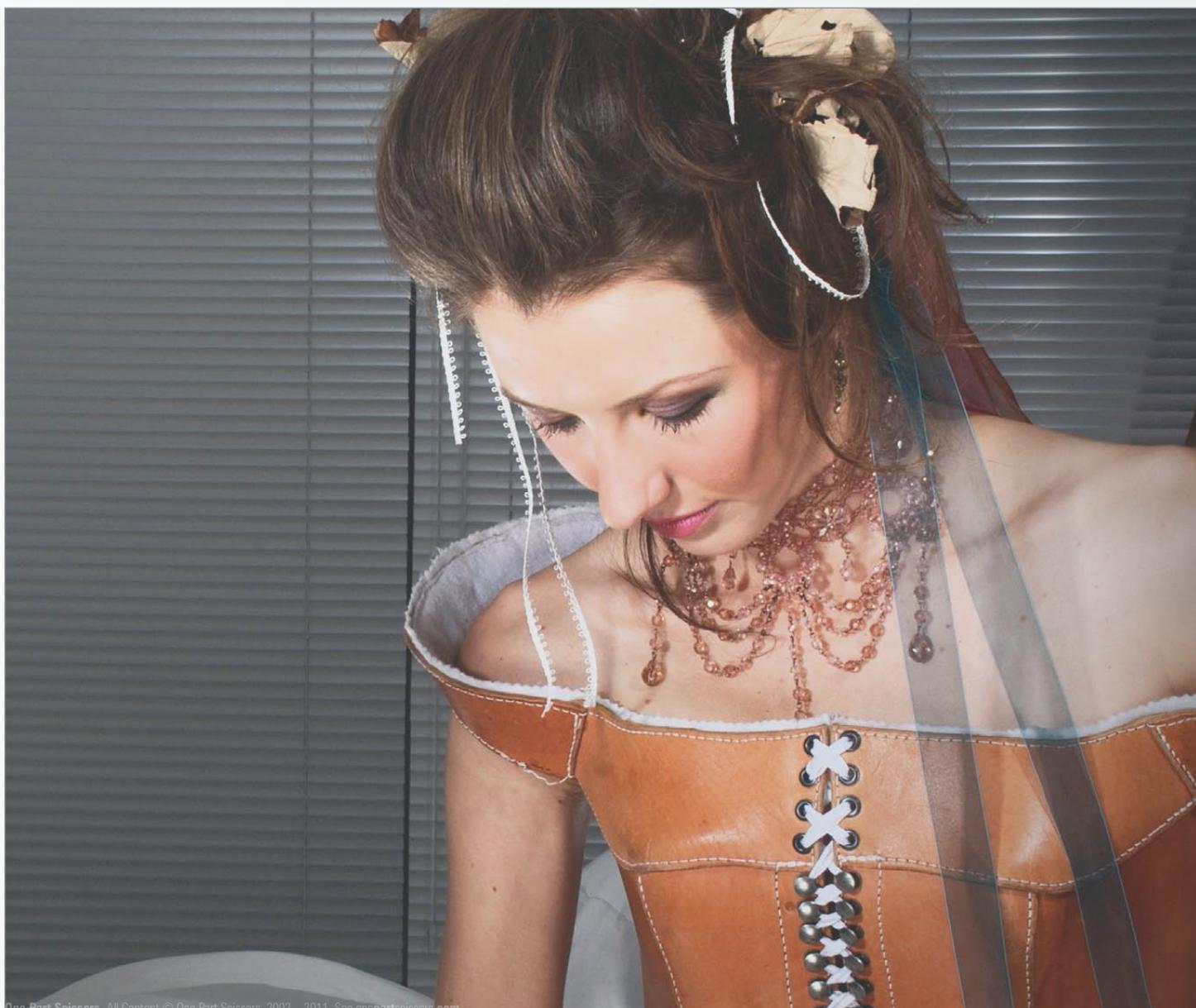
Lighting Innovations

GodFirst Church

Rosebank Union Church

Warwick Fabricks UK

House of Print





One Part Scissors is known for their clean, eye-catching and functional design. Their integration of copy, photography and personality makes every site an educational and unforgettable experience.



The legend that marked the beginning of the One Part Scissors symbol takes us back to Taiki, a small industrious village at the foot of the Japanese Alps. The village was known for its exquisite fabrics and handmade garments. It was said that each intricate design told a unique story. The wealthiest of men would often send their servants to summon the craftsmen from the village to make their garments.

As the fame of the village grew, so did the greed of the villagers. Villagers began to print their elaborate stories on the fabrics instead of making them by hand. They abandoned the intricate designs that had caught the attention of people throughout the land. People began to complain that the garments were no longer of high quality.

Masahiro, a craftsman in the village, never stopped making his garments by hand. He spent hours weaving his creations from the finest silk, inventing each story to be sewn throughout each garment. No one story or garment was the same. He had heard of the imitations in the village and the unhappiness of those who came to buy garments from the village. He decided to sew a symbol onto his garments that would let people know that his garments were authentically handcrafted. Every garment he made had 3 symbols sewn into the sleeve.

The symbols read "One Part Scissors", meaning the garment was unique, being created by hand, out of the finest material, with the greatest care. People sought after the symbol whenever they bought a garment from the village. Masahiro became famous throughout the land for his creations and was said to have made garments for the most well known nobles and kings in ancient Japan.

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